

Steve Cochrane

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COPYWRITING WORK BY STEVE COCHRANE

Steve Cochrane has written copy for websites, blog posts, leaflets, press releases, social media posts, pdf publications, long-form white papers and any other medium you care to mention. His work has ranged from writing entire websites from scratch to creating or editing social media content. Subject matter has included cosmetic dentistry, photo printing, parenting, the history and usage of stainless steel, luxury car hire, compensation claims, complex legal and financial issues, learning English as a second language and teaching children to read. In all cases his background in journalism allows him to carry out his own research and tailor the prose to meet the market. He is able to write SEO content using key words and phrases in a manner which is natural and readable and to a standard which appeals to Google's algorithms.

SCRIPTWRITING WORK BY STEVE COCHRANE

Steve Cochrane has written stage plays produced at the Library Theatre Manchester, The Contact Theatre Manchester and The Liverpool Playhouse. He has written for the programmes After Hours (BBC 5 Live), It's Been A Bad Week (BBC Radio 2), The Eleven O'Clock Show (Channel 4), The Loafers (BBC Choice), Apocalypse Tube (Channel 4) Loose Ends (BBC Radio 4) Dead Ringers (Radio 4) The In Crowd (Radio 4) Johnny Vaughan Tonight (BBC 1) Excess Baggage (BBC Radio 4) Watcher In The Rye (Radio 4 one off drama) Big Toe Radio Show (BBC 7) and was part of the weekly scriptwriting team on The Treatment (Radio 5), a show upon which Steve Cochrane also made regular appearances.

JOURNALISTIC WORK BY STEVE COCHRANE

As well as writing bespoke copy, Steve Cochrane has also worked as a freelance journalist, writing columns for the Manchester Evening News and Manchester's City Life Magazine, and features for both of the above, together with The Guardian, The Times, The Independent, FHM, Maxim, Nuts, GQ and Deluxe Magazine and was a regular contributor to the Dadinfo website. In this capacity, Steve Cochrane has also contributed to the radio programmes The Media Show (BBC 5 Live), Medium Wave (BBC Radio 4) Excess Baggage (BBC Radio 4) the Big Toe Radio Show (BBC 7) The Treatment (BBC 5 Live), The Tony Livesy Show (BBC 5 Live) and BBC Breakfast (BBC 1)